



Hillsdale County

community foundation[™]

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FOR IMMEDIATE RELEASE

“The Great Give” – Hillsdale County Giving Day Event

Hillsdale, MI, October 26, 2016 –

The Hillsdale County Community Foundation is pleased to announce a Giving Day event aimed at encouraging all of Hillsdale County to give to local non-profits on one specific date, to be the largest single day of giving in Hillsdale County. On November 29, 2016, HCCF will be hosting The Great Give. November 29 is also recognized as Giving Tuesday, a global day dedicated to giving back. On this date, charities, families, businesses, community centers, and students around the world will come together for one common purpose: to celebrate generosity and to give. The HCCF is hoping that the spirit of philanthropy will be demonstrated and celebrated in Hillsdale County as well.

Funds from a bonus pool will be distributed and awarded by the HCCF to participating agencies in a number of ways during The Great Give. There will be opportunities for agencies to receive both random and assigned prizes and funds from the bonus pool. In 2015, The Great Give leveraged just over \$88,000, including public donations of over \$67,000 and bonus pool funds from the Community Foundation totaling \$21,000. Only gifts made on Giving Day are considered eligible gifts for the day, as well as being eligible for bonus pool dollars. Online gifts are welcomed using the HCCF website, www.abouthccf.org, and walk-in gifts will be accepted at the HCCF office (2 S. Howell Street in downtown Hillsdale) from 9 am until 4 pm on November 29.

The area non-profits that will be directly involved in The Great Give are as follows: CAPA (Child Abuse Prevention and Awareness), Community Action Agency, Domestic Harmony, the Greater Hillsdale Humane Society, Hillsdale CASA Inc., Hillsdale County Senior Services Center, Hospice of Hillsdale County, and the Salvation Army.



Confirmed in Compliance with National Standards for U.S. Community Foundations

The Foundation asks that community members please consider what can be done to help further the mission of these organizations while maximizing the impact of contributions. Please bring donations to the Hillsdale County Community Foundation on Tuesday, November 29, between 9 am and 4 pm. Representatives from each participating agency will be on hand during donation hours. If there are questions regarding specific participating organizations, supporters and potential donors are encouraged to contact them directly.

The Hillsdale County Community Foundation was established in 1991 “For **good**. For **ever**.” As a community grant-making foundation, it provides seed money to organizations and institutions that have identified problems and have designed constructive action programs aimed at solutions. A majority of the Foundation’s grant making is focused on the areas of youth, leadership, philanthropy and volunteerism.

