



FOR IMMEDIATE RELEASE:

## **“The Great Give” – Hillsdale County Giving Day Event**

Hillsdale, Michigan – October 10, 2017

The Hillsdale County Community Foundation is pleased to announce the continuation of a Giving Day event aimed at encouraging all of Hillsdale County to give to local non-profits on one specific date, to be the largest single day of giving in Hillsdale County. On November 28, 2017, the HCCF will be hosting The Great Give. November 28 is also recognized as Giving Tuesday, a global day dedicated to giving back. On this date, charities, families, businesses, community centers, and students around the world will come together for one common purpose: to celebrate generosity and to give. The HCCF is hoping that the spirit of philanthropy will be demonstrated and celebrated in Hillsdale County as well.

Funds from a bonus pool will be distributed and awarded by the HCCF to participating agencies in several ways during the Great Give. There will be opportunities for agencies to receive both random prizes and funds from a bonus pool. All gifts made on Giving Day are considered eligible gifts for the day, as well as being eligible for bonus pool dollars. Online gifts are welcomed using the HCCF website, [www.abouthccf.org](http://www.abouthccf.org), and walk-in gifts will be accepted at the HCCF office at 2 South Howell Street in downtown Hillsdale from 9 am until 4 pm on November 28. In 2016, The Great Give leveraged just over \$116,000, including public donations of over \$96,000 and bonus pool funds from the Community Foundation totaling \$20,000.

The area non-profits that will be directly involved in The Great Give are as follows: CAPA (Child Abuse Prevention and Awareness), Community Action Agency, Domestic Harmony, the Greater Hillsdale Humane Society, Hillsdale CASA Inc., Hillsdale County Senior Services Center, Hospice of Hillsdale County, and St. Peter’s Free Clinic.



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The Foundation asks that community members please consider what can be done to help further the mission of these organizations while maximizing the impact of contributions. Please bring donations to the Hillsdale County Community Foundation on Tuesday, November 28, between 9 am and 4 pm. Representatives from each participating agency will be on hand during donation hours. If there are questions regarding specific participating organizations, supporters and potential donors are encouraged to contact them directly.

The Hillsdale County Community Foundation was established in 1991 “For **good**. For **ever**.” As a community grant-making foundation, it provides seed money to organizations and institutions that have identified problems and have designed constructive action programs aimed at solutions. A majority of the Foundation’s grant making is focused on the areas of youth, leadership, philanthropy and volunteerism.

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